

Circular 2011/7/1



Memo to Club Secretaries

## 1. Annual Reports

Bowls Canterbury has requested a copy of your annual report and financial statements. We propose to undertake a financial analysis of club comparisons on costs and revenue.

Denis Mowbray of Gryphon Governance Consultants requires your report as a part of the future delivery of Bowls project.

If Clubs have not attended to this matter we would be pleased to receive your report by Friday 19<sup>th</sup> August.

## 2. BNZ National Brand Initiatives

### 2.1 Christmas Bowls

Last year many clubs around New Zealand reported the financial success of participating in Christmas bowls and corporate functions at that time of the year. We encourage clubs to set up committees to invite businesses to your clubs for Christmas functions mainly to improve your financial viability. Also staff from these businesses can trial the sport of bowls in a fun and relaxed environment.

Registration for Christmas Bowls and Have a Go Day has been extended to 26<sup>th</sup> August 2011. Bowls New Zealand provide Clubs with marketing support.

**2.2 Have a go day.** This has been set down for Saturday 9<sup>th</sup> October 2011. This is a time early in the season to promote bring a friend to your club to increase your membership. This is a National campaign for the public to try the sport of lawn bowls at their nearby bowling club for free. Please register on the Bowls New Zealand website to obtain a sign and to obtain promotional material.

**2.3 Mates in Bowls.** With a decline in our membership anticipated due to the effect of the earthquake, it is imperative that all clubs take a leadership role in growing your membership

## 3. Caps for Canterbury Campaign

BNZ is promoting the above nationwide earthquake appeal designed to assist Canterbury bowling clubs. Caps are \$12.95 each delivered directly to clubs and we trust that all Clubs will support this campaign for those clubs seriously affected and will continue to operate. Orders can be placed by emailing Bowls Canterbury and Clubs will be billed for their club order. The deadline for orders has been extended to 31<sup>st</sup> October to allow for more clubs to send in an order.

Perhaps Clubs could consider adopting these caps for all players to wear while playing interclub.

The \$6.55 from the sale of every cap sold will be distributed to earthquake affected bowling clubs.

#### **4. Code of conduct**

All participants in Centre events will be bound by a Bowls Canterbury Code of Conduct that has been approved by the Judicial Committee.

For all National competition finals (Intercentre, Interclub, Mixed pairs, National Club singles, pairs, triples and fours) must be signed before the commencement of the event.

#### **5. Earthquake and Strategy on Recovery**

Thirteen clubs with their 18 greens will play away from home for the first part of the season.

The priorities for Clubs are to ensure they have been in contact with all members and to advise them the playing arrangements especially if greens are unplayable.

Please focus on getting all members participating again and ensure that core club competitions get underway as soon as possible.

Please ensure that Bowls Canterbury has been advised in writing if your club is playing at an alternative venue no later than Wednesday 24<sup>th</sup> August 2011. Our Operations Committee has advised that the draws for interclub will be done as they have in the past. It is up to the Club that is not playing at home to advise the visiting club the venue for playing the interclub fixture.

#### **6. Entry Fees – Centre competitions**

All entry fees will increase this season however the majority of the increase are \$5 per event. There are some increases higher than this amount.

I have conducted a cost analysis and review of last year's competitions. Last season entry fees received were \$47,579 down from \$56,926 in 2009/10. Costs that included a small contribution of overhead costs exceeded revenue by \$13,416. Prizes paid amounted to \$22,922 but losses are no longer sustainable as Bowls Canterbury needs to build up reserves. Financial details will be presented at the next Delegates meeting.

#### **7. Centre Programme 2011-12**

This was released to Clubs on 20<sup>th</sup> July.

However there are a number of clubs who have earthquake damage are being hosted at another venue.

#### **8. Delegates Meeting**

The next delegates meeting will be held at the Burnside Bowling Club on Wednesday 24<sup>th</sup> August 2011 at 7pm. Note that the Board have increased the all clubs meetings from two to three per annum and your President and Secretary are always welcome to attend.

The other two dates are Wednesday 30<sup>th</sup> November 2011 and Wednesday 21<sup>st</sup> March 2012.

#### **9. Coaching**

The National Coach, Dave Edwards will undertake a high performance and coaching road show in Christchurch on Monday 3<sup>rd</sup> October 2011. The venue will be the Burnside Bowling Club commencing at 7pm.

The purpose of the Road Show is to explain the BNZ high performance and talent development structure, the high performance pathway, the importance of coaching and the development programme.

The presentation will be open to all bowlers especially coaches.

A survey form has been sent to all qualified coaches requesting an update of contact details including email addresses. A Regional coaching forum will be held in the South Island within the next two months.

### **10. Fundraising Gala Days**

Doug Sycamore, the President of the Southbridge Club has suggested the sport locally runs gala charity events as an earthquake fundraiser. If clubs could take the initiative to get in behind the proposal and hold a charity day during the season with the proceeds going to the costs of greens level assessments where we have been unable to obtain sufficient funds from gaming Trusts.

### **11. Green Level Assessments**

During the course of Bowls Canterbury all clubs meetings and presentations, we have advised Clubs that we require surveys to be undertaken to take and check levels on greens to assess any earthquake damage or to identify that levels are within acceptable standards. After taking levels for the second time there is evidence that ground movements of 12mm to 30mm on greens and also along plinth boards has occurred.

My position is that greens that do not comply with acceptable level standards may not be used for Bowls Canterbury fixtures.

Clubs requiring assistance should contact Bowls Canterbury Greenkeepers Association, Secretary, Maurice Symes, Phone: 323 6978 or 0274 456 953 or Jaymie Batchelor, NZ Sports Turf Institute, Phone: 323 8010 or 027 446 23874

### **12. Handbook**

The Centre fixtures handbook is expected to be available the first week of September.

We have reduced the price from \$7 to \$5 per copy and this is a must have. Tournament conditions will now appear in the handbook together with individual entry forms.

### **13. Junior 5s Classic Tournament**

This is a new initiative that has been introduced by the Coaching Coordinating Committee. Three coaching sessions will be held on Sunday mornings in October and two Sundays comprising two games of 90 minutes per day.

The programme is restricted to the first 80 junior players <5 years. Entry is \$20.

It is a coach led coaching session followed by a competition over two days.

Coach led, 16 Coaches will oversee teams of 5 participants, mixed, 1 to 5 year's players in sides of singles and fours, plus pairs and triples. Entry will be \$20 per player and the first 80 paid up individual entries will participate.

Details will be sent to Clubs within the fortnight therefore Secretaries need to draw this event to the attention of promising Junior players.

### **14. Mates in Bowls**

Registration is now open for clubs to register at [www.bowlsnz.co.nz](http://www.bowlsnz.co.nz). Bowls Canterbury encourage Clubs to sign up in order to promote the games to casual players and as a part of our sports recovery programme.

Registrations are required by 31 August 2011 for pre Xmas sessions.

### **15. Plural membership**

Bowls New Zealand competition regulations have been reviewed with the following change. The impact of this is that:

A player who is a full playing member of more than one club can now play for any club that person is a member of in any competition. He/ she can now be selected to represent any Centre in representative play he/she is a member of.

The restriction that previously applied under this regulation no longer applies to competition at any level.

### **16. Score Cards**

Bowls Canterbury has a large stock of printed score cards for sale.

The cost to clubs is \$12.50 for 250 standard cards and \$6 for 100, 6 game cards.

### **17. Sport of Bowls Future Delivery**

In conjunction with Sport Canterbury, Bowls Canterbury has employed Denis Mowbray of Gryphon Governance Consultants to undertake a review of the long term options and the future delivery of bowls in Christchurch following the recovery after the earthquake. His plan for the needs of our sport will include some financial analysis on the sustainability that will be presented to the Board of Bowls Canterbury in late September.

It would be appreciated if Clubs could encourage their members to complete the survey form either online at Bowls Canterbury or from the hard copy sent to clubs. Over 250 surveys have been submitted to date.

### **18. Website**

Bowls Canterbury proposes to upgrade its website. It will be similar to that of Bowls New Zealand and Bowls Wellington.

Bowls New Zealand has started a project to establish a national integrated database for members, coaches and umpires that will be beneficial to all clubs and add value to our sport. Our project has been delayed until next month because of this.

### **19. Communications to your Members**

It is appropriate that this electronic communication sent to your club is emailed to your club executive or to those members with email.

Yours faithfully

A handwritten signature in black ink, appearing to read 'C. Reynolds', with a large, stylized flourish at the bottom.

Colin Reynolds  
Regional Chief Executive