

## **CLUB SPONSORSHIP**

This coming season, and for various reasons, several of the club's major sponsors are no longer able to extend their usual assistance. This includes, among others, Mitsubishi Motors and Avonhead Fresh Choice (changed hands and new owners yet to be contacted). Regrettably, this leaves a hole in our various tournament budgets which we must fill if the club is to continue to promote successful tournaments such as the Gala Pairs, Mens' Medley 4s and the North-West 6s.

Alternatively, the club can fund such tournaments itself, but at a cost and with an ultimate adverse affect on members' subscription levels.

### ***So the club needs your help!!!!***

How? Please consider the following possible ways to identify new potential sponsors, and, if you are able to come up with a contact name, or names, please advise either Neil Cornelius on 339-4492 or John Switalla 358-7441. ***We will do the follow ups!***

1. Businesses located in the immediate area (Avonhead Shopping Mall, or situated between say Yaldhurst Rd and Memorial Ave, or Johns Road and Clyde Road)
2. Trade businesses servicing the club
3. Businesses associated with the game of bowls
4. Businesses employing our members
5. Businesses who may want to tap into the potential of our membership
6. National / International businesses who may wish to be associated with World Bowls or Asia Pacific Bowls etc

**All leads will be very much appreciated.**

John Switalla – Sponsorship Executive